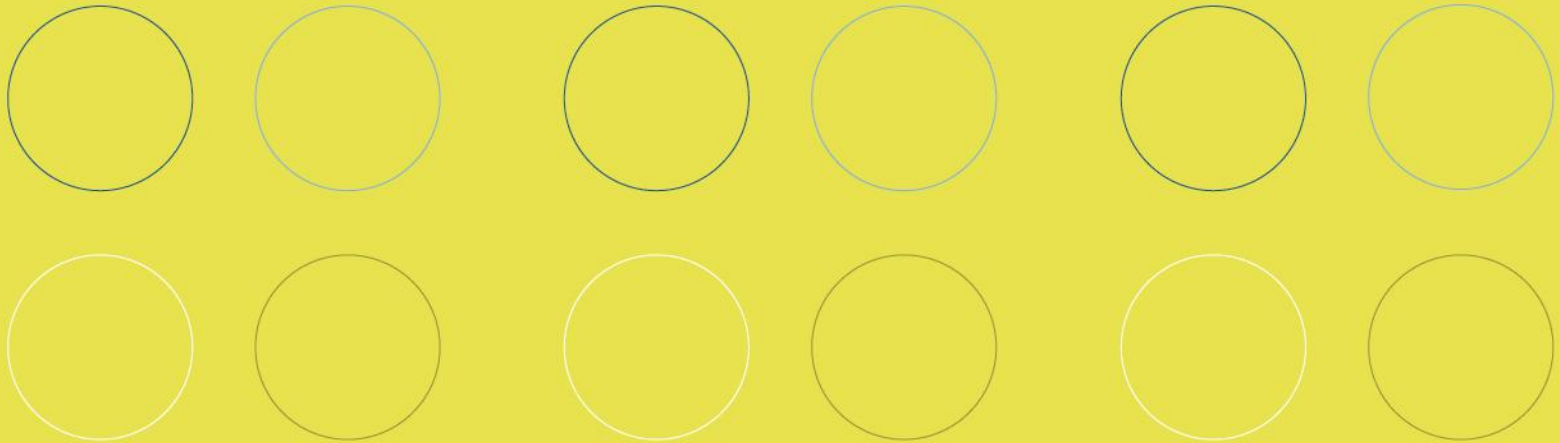


Antron[®]
carpet fibre



CLERKENWELL DESIGN WEEK 2012

CLERKENWELL DESIGN WEEK IN LONDON

Antron carpet fibre wanted to explore man's relationship with carpet in a stunning interactive art installation in collaboration with Eleanor Ross, textile designer. The installation challenges our perception of carpet and explores its detail through dissection, exploding Eleanor's signature style and revealing the intricacy that goes into pattern creation and carpet made with Antron carpet fibre. An exploration of layers and detail, the human scale installation stimulates the senses and shows carpet fibre in a new light.

**CLERKENWELL
DESIGN 22-24
WEEK MAY 2012**
SPONSORED BY JAGUAR

Antron® carpet fibre had decided to attend the venue of « Clerkenwell design week » in London from 22nd to 24th of May .

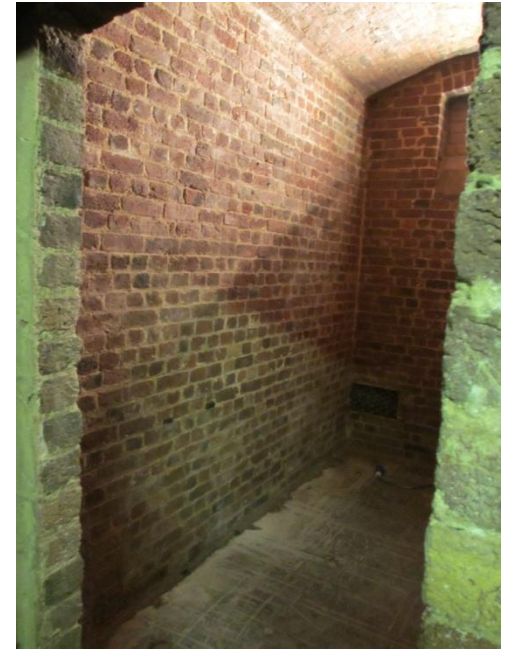
We showed our display in the HOUSE OF DETENTION, which is an old prison from the XVI th century. It was dark, humid, and cold when we arrived, but we changed the whole atmosphere in the cells we had as an exhibition space.

Around 5000 visitors were registrated at the entrance over the show!

We are proud to share with you what Eleanor Ross came up with as new ideas to present our fibre.

This is the beautiful result.

**CLERKENWELL
DESIGN 22-24
WEEK MAY 2012**
SPONSORED BY JAGUAR



Empty cells

The installation

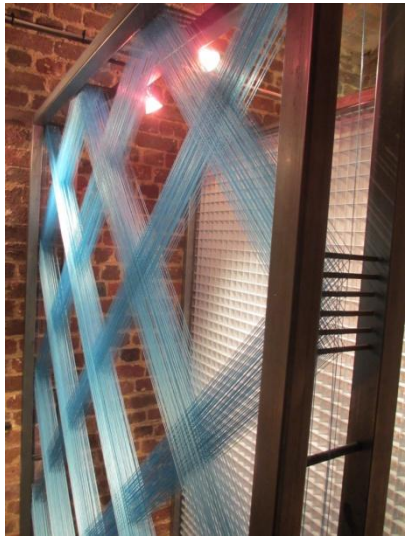
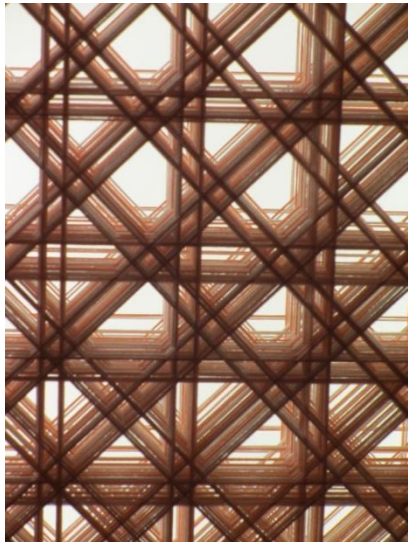
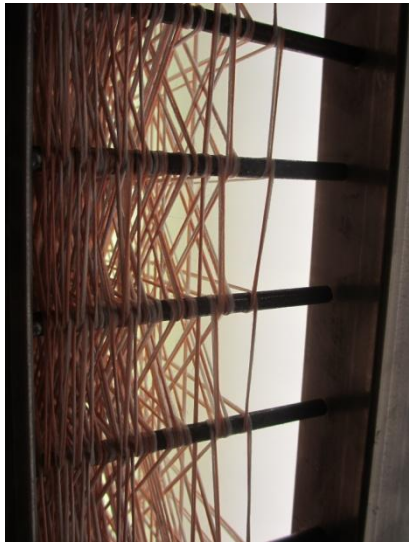


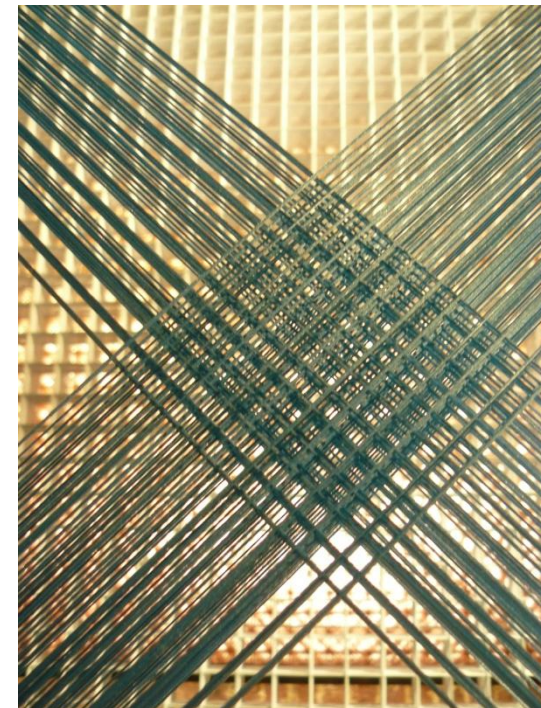
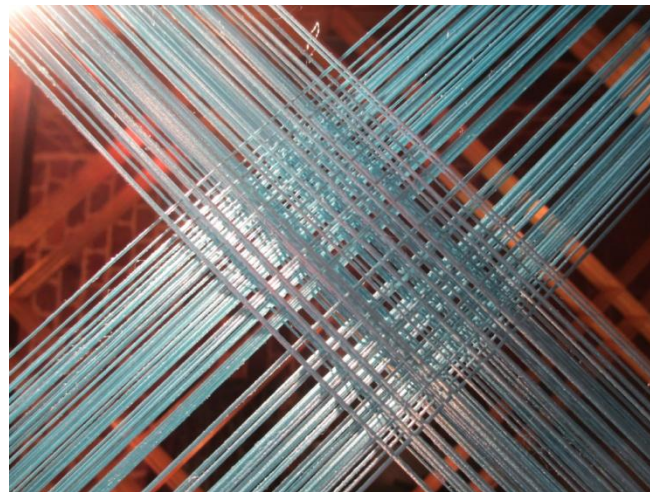
The first panels

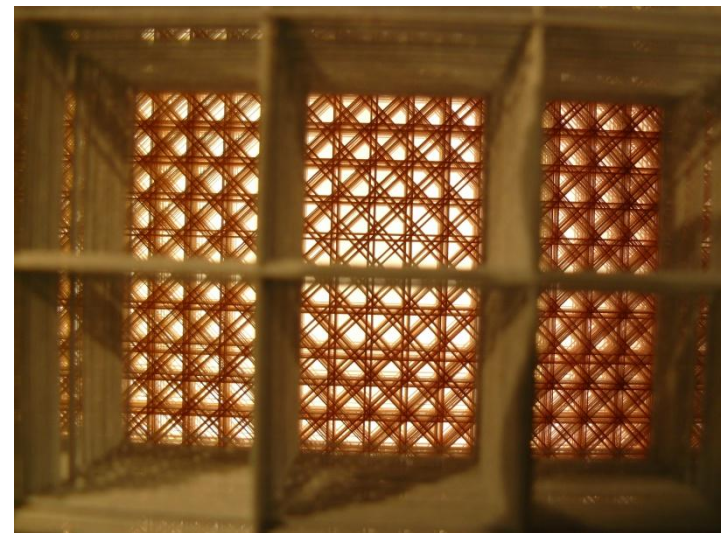
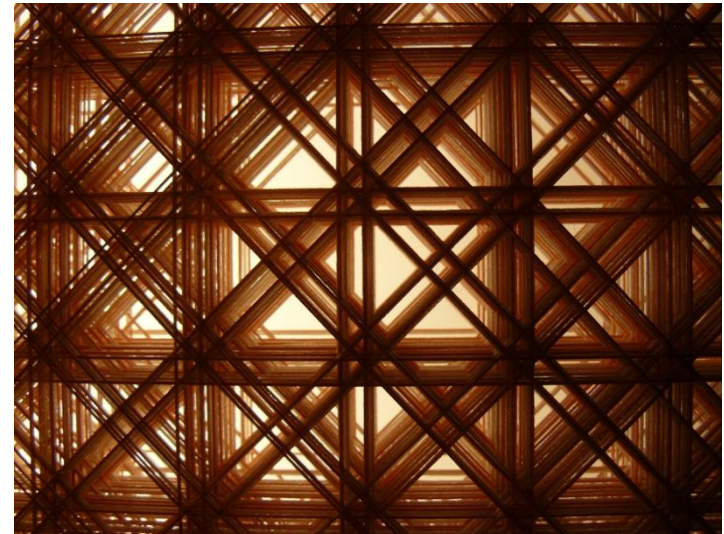
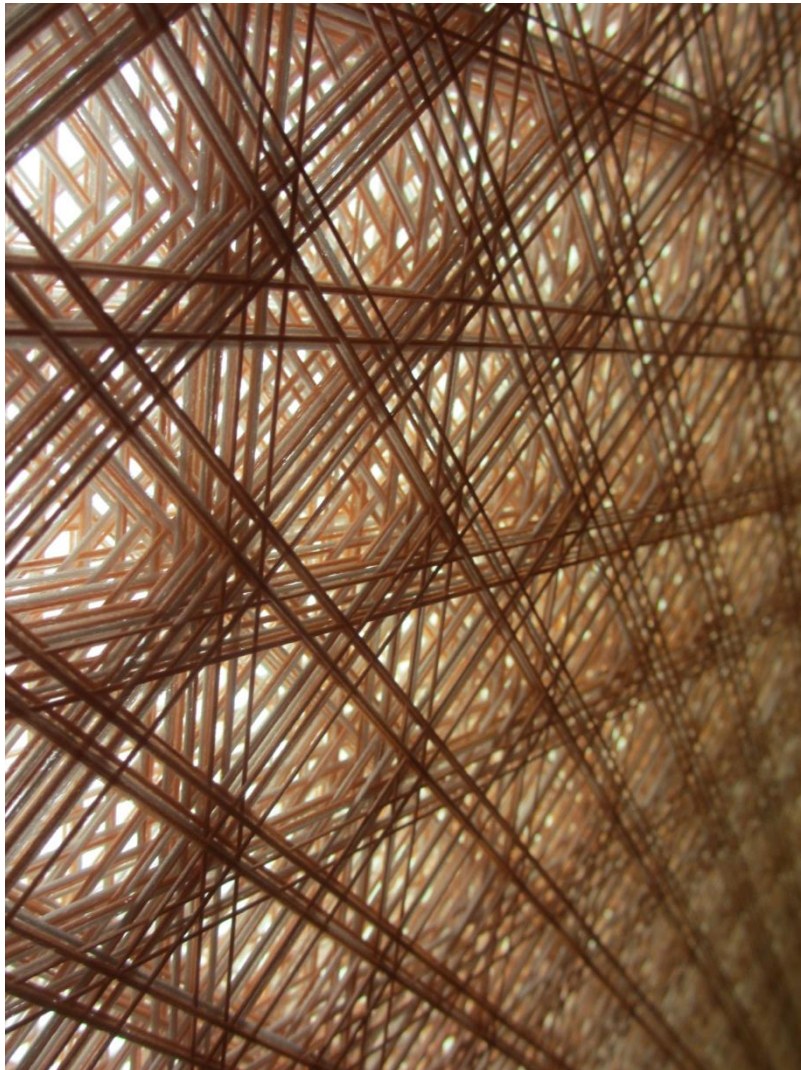
Entrance + first cell



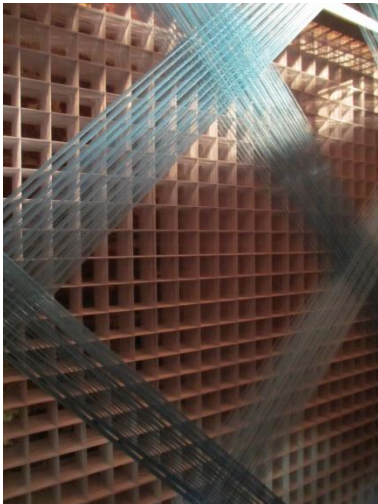
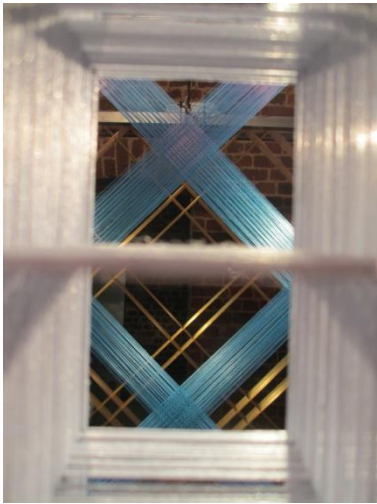
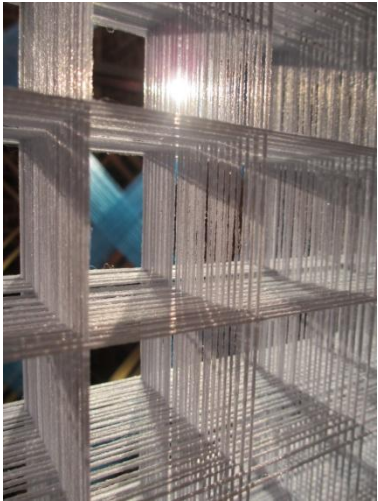
4 panels + 1 light box

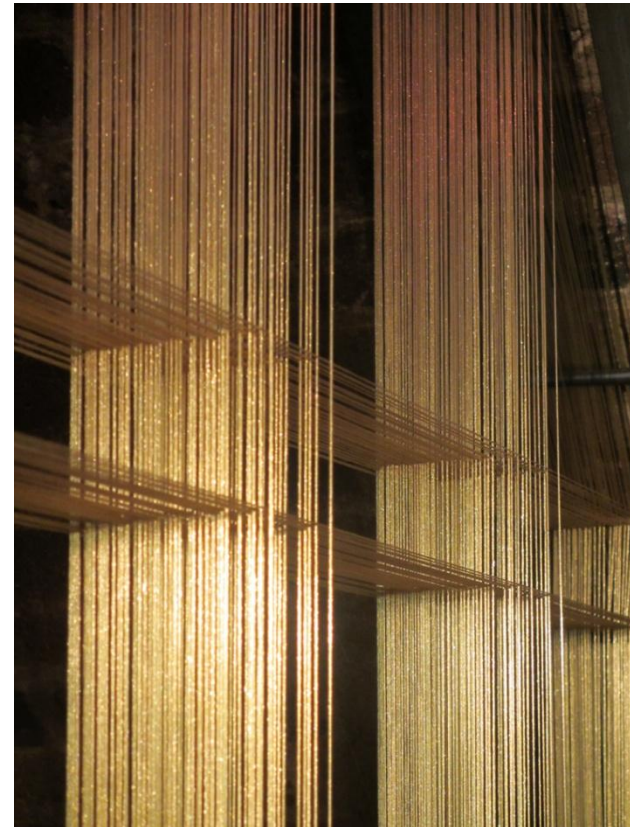
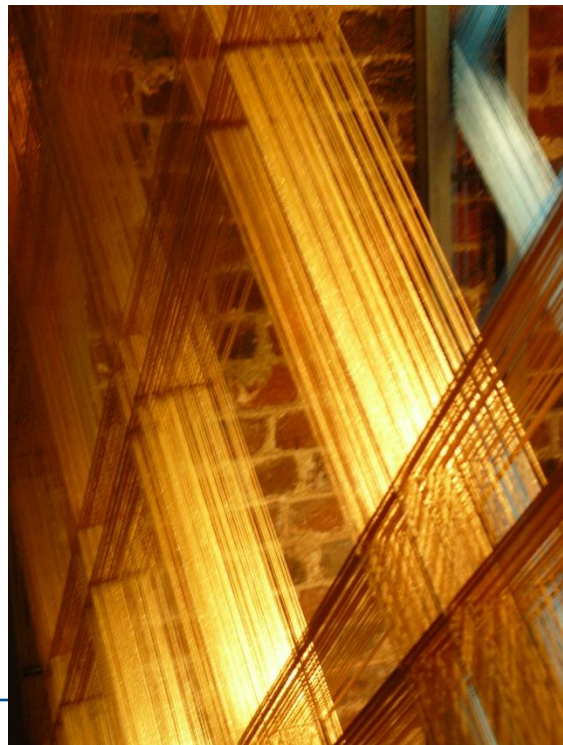
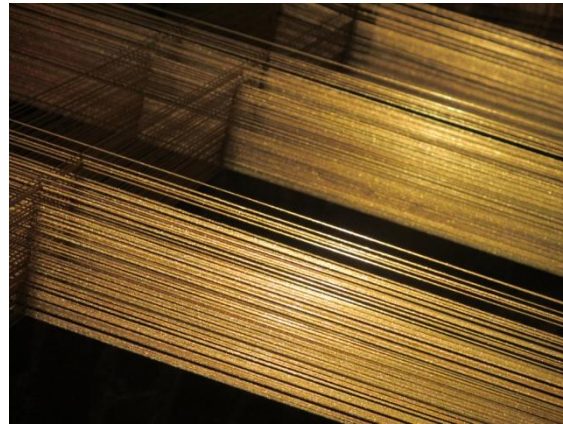


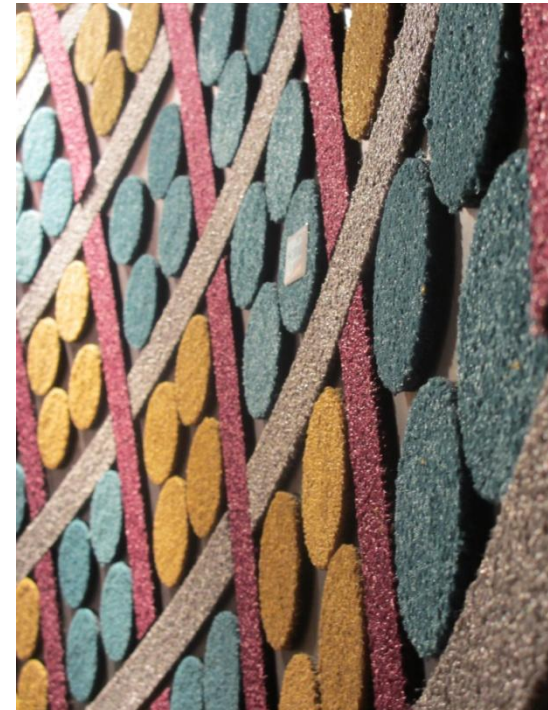




Silver yarn panel







The people



Eleanor Ross Textile designer



Tom Bourne Select First

Thérèse & Neil INVISTA



<http://www.verydesignersblock.com/2009/2012/05/25/clerkenwell-design-week-highlights-part-1-eleanor-ross-at-the-house-of-detention/>

<http://www.independent.co.uk/life-style/house-and-home/interiors/annie-deakin/history-meets-cuttingedge-design-at-clerkenwell-design-week-7782267.html?origin=internalSearch>

<http://blog.artsthread.com/2012/05/preview-house-detention-clerkenwell-design-week/>

<http://tallforest.blogspot.co.uk/2012/05/house-of-detention-clerkenwell-design.html?m=1>

THANK YOU